

3M Infinity Tower: A Pinnacle of Reflection How nature inspires a lustrous color experience



Matteo Thun together with 3M Design present A Pinnacle of Reflection, located inside Superstudio in the Via Tortona district during Milan Design Week 2019.

Comprised of a 14m tower designed by Matteo Thun using innovative 3M materials, Pinnacle of Reflection represents a collaborative project fuelled by wonder and curiosity that celebrates nature and the journey to find meaningful sustainable architectural solutions.

Outside, it reflects nature; inside it mirrors your imagination.

The tower's exterior will feature a gradient of materials. Starting with an XLAM structure, it transitions into two different 3M films: Fasara Reflect and 3M Fasara Illumina, creating a mimetic, natural effect on the structure. Our perception of the tower will be ever changing, in line with the mutations of the natural light and the climatic conditions.

Matteo Thun

M I L A N O

Inside, the innate wonder of 3M materials will create an endlessly changing kaleidoscope effect inspired by the rare blue morphic butterfly. The visitor will experience a complete absence of spatial references as all the walls, the ceiling and the floor of the room, covered with 3M reflective films, will fragment the interior space creating multiple reflections.

Matteo Thun: "Sharing a culture that supports a diversity of thinking and exploration, we very much enjoyed collaborating with 3M. The project is about playfully experimenting with 3M's innovative materials and creating a mimetic effect on the architecture. The visitor becomes part of this unity".

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