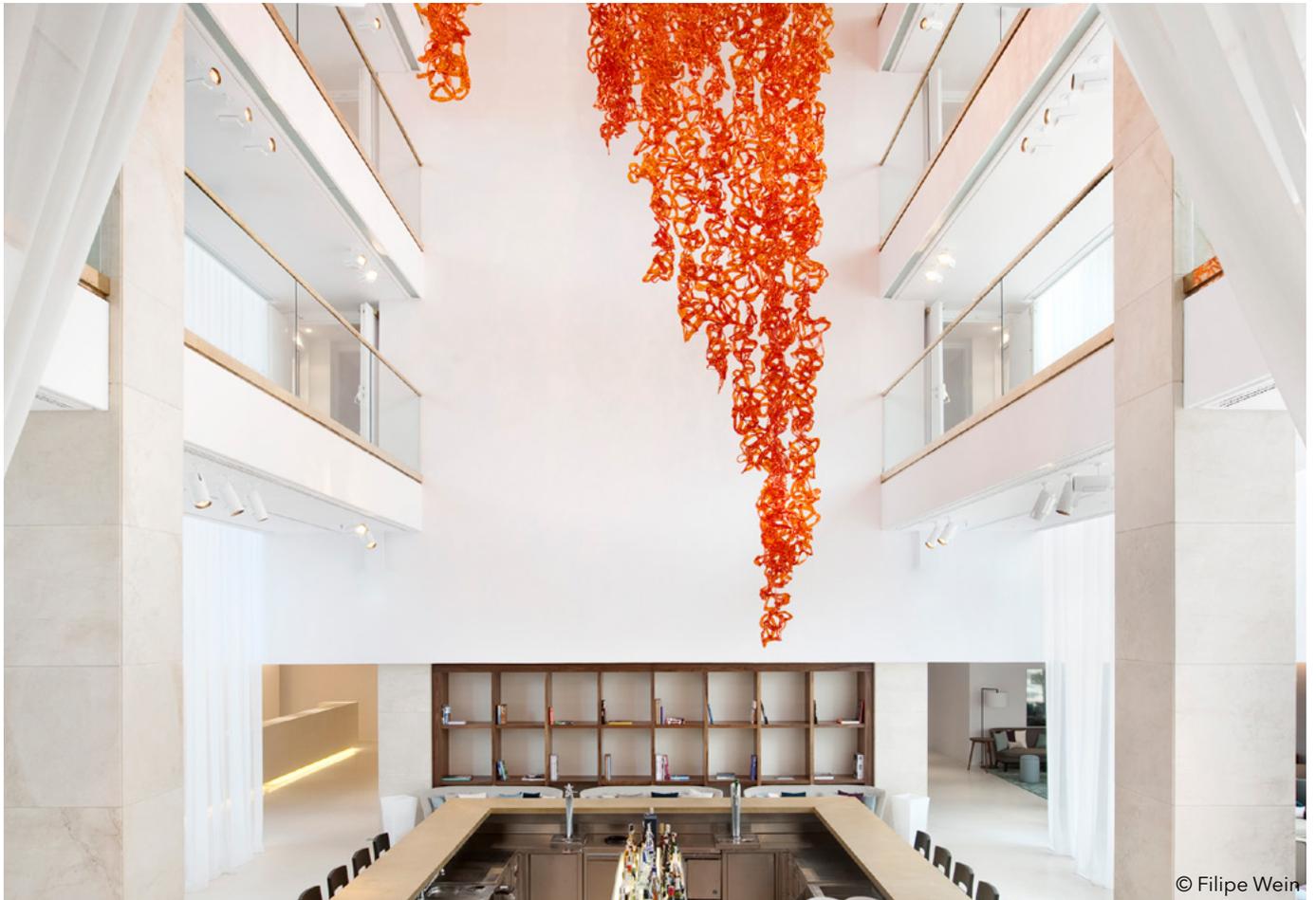


MATTEO THUN & PARTNERS

## HOTEL HILTON, BARCELONA – REDESIGN



To meet in an atmosphere that is both entertainment and business is key for a hotel of today. Especially in Barcelona, as one of the most quirky city in Europe.

A twenty years old building is transformed to create an iconic lobby that becomes moreover a contemporary urban space. Not just a hotel, but also a dynamic open space, to match with different needs of a constantly changing society. The design concept is extremely flexible, allowing the structures and the furnishings to change in keeping with different hospitality requirements. The result is a fluid design in a white, luminous shell. The fulcrum of the hotel is the lobby, which adapts to the needs of the guests and the rich cultural life of Barcelona.

MATTEO THUN & PARTNERS created a hall with flexible and multifunctional spaces, furnishing and design. The space can adapt to all forms of hospitality and events, from business meetings to art exhibitions. While maintaining the architectural shape of the building, preserved in its original character and appearance, the lobby becomes an airy space with 15 m full height, underlined by long waving ivory curtains of astonishing effect.

By using clear lines and white finishes the space gets a touch of freshness, the interior is a neutral luminous box. Areas are spacious and mutable, while the eclectic, informal furnishings - a combination of anonymous design and one-offs by contemporary artists and designers - underline the character of the place.

The bar forms a continuous, flexible zone that can be subdivided with translucent drapes in more private spaces. Its central positioning promotes communication and offers parallel more comfortable and intimate lounge areas, with cosy furniture and a fireplace.

Deliberately the architectural shell was used as White Canvas. On the top of the bar guests will admire a dynamic art installation made by translucent coral red polycarbonate, creating a unique wow factor.

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MATTEO THUN & PARTNERS Design: Lobby and Lounge areas approx. 600 square meters  
Project Team: Luca Colombo, Veronica Givone  
Timimng: Opening May 2012