

ZWILLING

Flagshipstore, Bar + Restaurant 'The Twins' and Gourmet School, Shanghai
Designed by Matteo Thun & Antonio Rodriguez



The best of three worlds

What happens when German engineering meets Italian design and Chinese excellence? Can one transform the sensory and hi-touch experience of a knife into a whole flagship store concept?

The ZWILLING flagship store in Shanghai includes a shop presenting the full ZWILLING range, a cooking school, a classic elegant bar and the restaurant 'The Twins'. Discover, learn and enjoy. The interior design is conceived as a visual and dynamic journey that appeals to all senses and allows a full experience of ZWILLING's brand identity. The interior design unites Eastern and Western traditions while simultaneously remaining in the style of timeless iconic materiality - pure forms combined with luxury materials such as leather, velvet, wood and brass.



ADDRESS: TaiKoo Hui, Shanghai
Shimen 1st Road, N ° 286, W101

FACTS: Two-storey building of 650 m²
Ground floor: 180m²
Second level 462 m²
Provided services by Matteo Thun and Antonio Rodriguez with
Manuela Civettini:
Interior Design, Styling and Restaurant Graphic Corporate Identity